



SPONSORSHIP OPPORTUNITIES

57th Annual Meeting of the Pacific Dermatologic Association
August 11 - 14, 2005
Westin Bayshore Resort
Vancouver, BC Canada



\$10,000+ LEVEL • BENEFACTOR

Allows PDA to provide you with:

- Recognition as a key sponsor of the 57th Annual Meeting of the Pacific Dermatologic Association (PDA) - August 11-14, 2005 in Vancouver, including acknowledgment and/or logos in all conference promotion (print or electronic), circulated to over 4,000 physicians and residents across the country (requires sponsorship pledge by February 1, 2005 for logo to be included).
- Company logo and hyperlink on the PDA Homepage (see www.pacificderm.org) as well as logo and hyperlink on webpages that provide information for Annual Meeting.
- Full page ad with preferred placement in the official Clinicopathologic Conference Syllabus which will be distributed to all meeting participants.
- Listing, as a meeting "Benefactor", in handouts provided to all conference attendees and in signage at the conference.
- Insertion of company promotional materials into bags presented to each meeting attendee.

\$1,000 - 4,999 LEVEL • SPONSOR

Allows PDA to provide you with:

- Recognition as a sponsor of the 57th Annual Meeting of the Pacific Dermatologic Association (PDA) - August 11-14, 2005 in Vancouver, including acknowledgment in all conference promotion (print or electronic), circulated to over 4,000 physicians and residents across the country (requires sponsorship pledge by February 1, 2005 for company to be listed).
- Company listing and hyperlink on the PDA webpages that provide information for Annual Meeting.
- Quarter page ad in the official Clinicopathologic Conference syllabus which will be distributed to all meeting participants.
- Listing, as a meeting "Sponsor" in handouts provided to all conference attendees and in signage at the conference.

\$5,000-9,999 LEVEL • PATRON

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- Recognition as a sponsor of the 57th Annual Meeting of the Pacific Dermatologic Association (PDA) - August 11-14, 2005 in Vancouver, including acknowledgment in all conference promotion (print or electronic), circulated to over 4,000 physicians and residents across the country (requires sponsorship pledge by February 1, 2005 for company to be listed).
- Company logo and hyperlink on the PDA webpages that provide information for Annual Meeting.
- Half-page ad in the official Clinicopathologic Conference syllabus which will be distributed to all meeting participants.
- Listing, as a meeting "Patron", in handouts provided to all conference attendees and in signage at the conference.

<\$1,000 LEVEL • CONTRIBUTOR

Allows PDA to provide you with:

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- Company listing on the PDA webpages that provide information for Annual Meeting.
- Listing, as a meeting "Contributor" in handouts provided to all conference attendees and in signage at the conference.