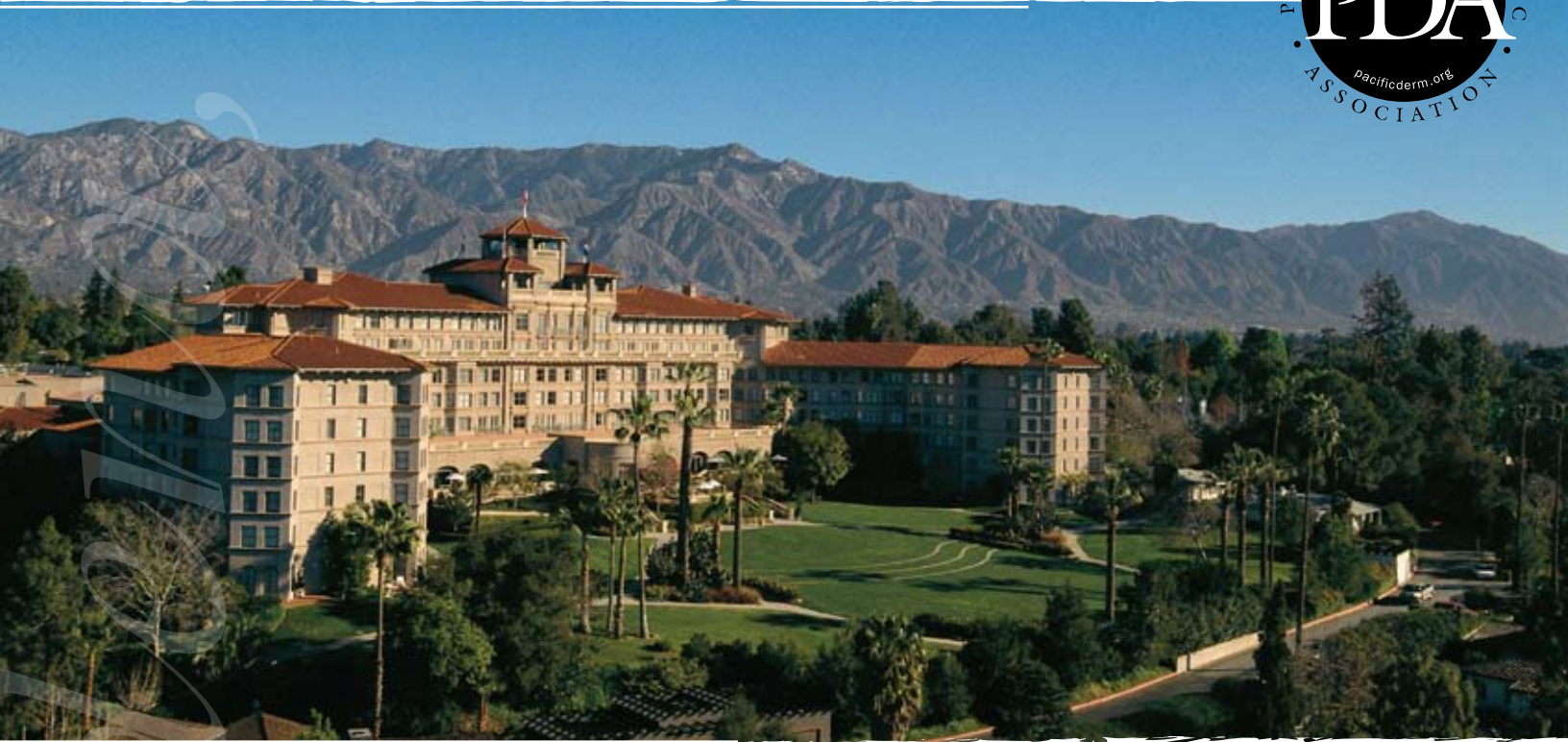


62ND ANNUAL MEETING



Pacific Dermatologic Association

AUGUST 11-15, 2010  PASADENA, CA



AUGUST 11-15, 2010

**Langham Huntington Hotel
Pasadena, CA**

www.pacificderm.org

FEATURED SPEAKERS INCLUDE:
LEBWOHL • BOLOGNIA • EICHENFIELD
BINDER • ENGASSER • FRIEDMAN
MURAD • MOY



PRESIDENT'S INVITATION

On behalf of our Board of Directors, I would like to invite you to attend the 62nd Annual Meeting of the Pacific Dermatologic Association (PDA), to be held August 11-15, 2010 at the Langham Huntington Hotel in beautiful Pasadena, California.

Our Program Chairs, Helen and Eddie Fincher, MD, have assembled an outstanding program with both practical and cutting edge presentations on a full range of medical and surgical dermatological topics.

Bruce Ragsdale, MD, Clinicopathologic Conference (CPC) Chair, has secured Scott Binder, MD, from UCLA, to serve as the guest dermatopathologist for 2010. One of the most popular and unique sessions at the PDA's Annual Meeting, the CPC will feature the presentation and discussion of the clinical and histopathological correlations of interesting dermatology cases.

We encourage the participation of "up and coming" young dermatologists at this meeting — remember that dermatology residents can attend for free! In addition, our Resident Case Symposium ensures that the best and the brightest residents have the opportunity to present quality case studies. We encourage you to bring your families to enjoy Pasadena and all it has to offer. Please make your plans to join us for what promises to be a great meeting.

John W. Weiss, MD
PDA President



62ND ANNUAL MEETING

Pacific Dermatologic Association

AUGUST 11-15, 2010 PASADENA, CA

FEATURED SPEAKERS INCLUDE:

- MARK LEBWOHL, MD • JEAN BOLOGNIA, MD
- LARRY EICHENFIELD, MD • SCOTT BINDER, MD
- PATRICIA ENGASSER, MD • PAUL FRIEDMAN, MD
- HOWARD MURAD, MD • RON MOY, MD
- CHRISTOPHER ZACHARY, MD • JENNY KIM, MD



DRS. HELEN & EDDIE FINCHER, 2010 PROGRAM CHAIRS

MEETING OBJECTIVES

At the conclusion of this educational activity, participants will be able to:

- Recognize the importance of the correlation between histopathology, clinical appearance and the patient's "story" for effective diagnosis and treatment of various skin disorders
- Describe traditional and new therapies available for the management of all types of acne and explain the effectiveness, tolerance and side effects of these regimens
- Discuss recent advances in pathophysiologic mechanisms of origin for melanoma and non-melanoma skin cancers
- Identify controversial and/or cutting-edge therapeutic options for improving the current management protocols for common dermatologic disorders
- Report on new techniques for using fillers, volumizers and botulinum toxins to reverse signs of facial aging and achieve the ultimate in non-surgical facial rejuvenation
- Discuss methods to improve assessment, diagnosis and therapy of complex dermatologic disorders
- Explain the latest technologies and applications for facial and body rejuvenation

Join PDA by July 6 for just \$100 – save \$250 on meeting registration fees.

Membership Benefits Include:

- Discounts to attend PDA Annual Meeting (a savings of \$250)
- Subscription to PDA newsletter, circulated electronically six times per year
- Camaraderie with Pacific Region dermatologists; both academicians, private practitioners and international colleagues

To join PDA, please select the appropriate box on the meeting registration form on page 7 or online at www.pacificderm.org.

PROGRAM AT A GLANCE

Wednesday 

AUGUST 11, 2010

4:00 pm – 7:00 pm REGISTRATION

5:00 pm – 7:00 pm
WELCOME RECEPTION

Thursday 

AUGUST 12, 2010

7:00 am – 8:00 am
CONTINENTAL BREAKFAST
IN EXHIBIT HALL

7:00 am – 1:00 pm REGISTRATION

7:00 am – 1:00 pm EXHIBITS

7:50 am – 8:00 am
WELCOME

John Weiss, MD, PDA President
University of California – San Francisco
Eddie Fincher, MD, PhD & Helen Fincher,
MD, 2010 Program Co-Chairs

8:00 am – 9:00 am
NICKEL/WINER CLINICOPATHOLOGIC
CONFERENCE (CPC) – DAY 1
Scott Binder, MD, UCLA
Guest Dermatopathologist
Bruce Ragsdale, MD
Western Dermatopathology (chair)

9:00 am – 9:30 am
AAD REPORT
Ron Moy, MD, UCLA, AAD President-Elect

9:30 am – 10:00 am
ERVIN EPSTEIN LECTURE
SIGNATURE NEVI
Jean Bologna, MD, Yale University

10:00 am – 10:30 am
COFFEE/EXHIBIT BREAK

PEDIATRIC DERMATOLOGY SYMPOSIUM
Larry Eichenfield, MD
University of California – San Diego
(moderator)

10:30 am – 11:00 am
SEEING RED: HEMANGIOMAS
AND VASCULAR LESIONS
Larry Eichenfield, MD
University of California – San Diego

11:00 am – 11:30 am
MOSAIC SKIN DISORDERS
Jeff Sugarman, MD
University of San Francisco

11:30 am – 12:00 pm
PEDIATRIC DERMATOLOGY SURGERY:
ADVANCES AND CONTROVERSIES
Latanya Benjamin, MD
Stanford University

12:00 pm – 12:30 pm
CASE PRESENTATIONS:
BULLOUS DISEASES IN CHILDREN
Brandie Metz, MD
University of California – Irvine

12:30 pm – 2:00 pm
LUNCH ON YOUR OWN

FORMULAS FOR HEALTHY SKIN
MAINTENANCE: THE QUEST FOR THE
FOUNTAIN OF YOUTH
Eddie Fincher, MD, UCLA (moderator)

2:00 pm – 2:40 pm
KEYS TO MAINTAINING HEALTHY SKIN:
A SCIENTIFIC-BASED APPROACH
Howard Murad, MD, UCLA

2:45 pm – 3:15 pm
VITAMINS AND PHOTOAGING
Jenny Kim, MD, UCLA

3:15 pm – 3:45 pm
COSMETIC THERAPIES FOR
THE AGING FACE
Ron Moy, MD, UCLA

3:45 pm – 4:00 pm
DISCUSSION

Friday 

AUGUST 13, 2010

7:00 am – 8:00 am
CONTINENTAL BREAKFAST
IN EXHIBIT HALL

7:00 am – 1:00 pm REGISTRATION

7:00 am – 1:00 pm EXHIBITS

8:00 am – 9:00 am
NICKEL/WINER CLINICOPATHOLOGIC
CONFERENCE (CPC) – DAY 2
Scott Binder, MD
UCLA, Guest Dermatopathologist
Bruce Ragsdale, MD
Western Dermatopathology (chair)

9:00 am – 9:15 am
PRESIDENTIAL ADDRESS
IN THE BEGINNING –
A BRIEF HISTORY OF THE PDA
John Weiss, MD

9:15 am – 9:30 am
PDA BUSINESS MEETING

9:30 am – 10:00 am
CHARLES OCLASSEN LECTURESHIP
MANAGEMENT OF DIFFICULT PSORIASIS
Mark Lebwohl, MD
Mount Sinai Medical Center

10:00 am – 10:30 am
COFFEE/EXHIBIT BREAK

HOT TOPICS IN DERMATOLOGY
William Shellow, MD, UCLA (moderator)

10:30 am – 11:00 am
MRSA DIAGNOSIS, TREATMENT &
MANAGEMENT GUIDELINES
Paul Holtom, MD
University of Southern California

11:00 am – 11:30 am
SIDE EFFECTS OF NEW
CHEMOTHERAPEUTIC AGENTS
Jean Bologna, MD, Yale University

11:30 am – 12:00 pm
TOP CONTACT ALLERGENS IN 2010
Patricia Engasser, MD
Kaiser Permanente

12:00 pm – 2:00 pm

LUNCH ON YOUR OWN

2:00 pm – 5:00 pm

HUNTINGTON GARDENS

Chinese Garden Tour

2:00 pm – 5:00 pm

TENNIS TOURNAMENT

Langham Huntington Hotel

2:00 pm – 7:00 pm

GOLF TOURNAMENT

Angeles National Golf Course

Saturday

August 14, 2010

7:00 am – 8:00 am

CONTINENTAL BREAKFAST
IN EXHIBIT HALL

7:00 am – 1:00 pm REGISTRATION

7:00 am – 1:00 pm EXHIBITS

8:00 am – 9:00 am

NICKEL/WINER CLINICOPATHOLOGIC
CONFERENCE (CPC) – DAY 3

Scott Binder, MD, UCLA

Guest Dermatopathologist

Bruce Ragsdale, MD

Western Dermatopathology (chair)

ACNE SYMPOSIUM

Jenny Kim, MD, UCLA (moderator)

9:00 am – 9:30 am

INNATE IMMUNITY AND INFLAMMATION
IN ACNE PATHOGENESIS

Jenny Kim, MD, UCLA

9:30 am – 10:00 am

IS ACNE A CUTANEOUS MANIFESTATION
OF SYSTEMIC DISEASE?

Kanade Shinkai, MD

University of California – San Francisco

10:00 am – 10:30 am

MANAGEMENT OF ACNE SCARS

Christina Kim, MD, UCLA

10:30 am – 11:00 am

COFFEE/EXHIBIT BREAK

11:00 am – 11:15 am

VICTOR D. NEWCOMER AWARD LECTURE

*Selected from submissions by young
dermatologists*

**FROM BENCH TO BEDSIDE:
NEW APPROACHES TO THE
TREATMENT OF SKIN DISEASE**

11:15 am – 11:40 am

TRANSLATIONAL APPROACHES TO
TREATMENT OF SKIN CANCER

Jean Tang, MD, PhD, Stanford University

11:40 am – 12:05 pm

MELANOMA THERAPY

Roger Lo, MD, PhD, UCLA

12:05 pm – 12:30 pm

NEW TREATMENTS IN
MEDICAL DERMATOLOGY

Mark Lebwohl, MD

Mt. Sinai Medical Center

12:30 pm – 1:00 pm

CLIA PROFICIENCY EXAM

Bruce Ragsdale, MD

Western Dermatopathology

12:30 pm – 2:00 pm

LUNCH ON YOUR OWN

COSMETIC FILLERS AND INJECTABLES

Helen Fincher, MD, UCLA (moderator)

2:00 pm – 2:25 pm

FACIAL VOLUME LOSS AND
CORRECTION WITH POLY LACTIC ACID

Rebecca Fitzgerald, MD, UCLA

2:25 pm – 2:50 pm

THE PERFECT LIP

Roberta Senglemann, MD

Mohs & Cosmetic Dermatologic Surgery

2:50 pm – 3:15 pm

HYALURONIC ACID FILLERS

BEYOND NLFS

Derek Jones, MD

Skin Care & Laser Physicians of Beverly Hills

3:15 pm – 3:40 pm

BOTULINUM TOXINS

Joel Cohen, MD, University of Colorado

3:40 pm – 5:00 pm

INJECTABLES LIVE DEMONSTRATION

7:00 pm – 9:00 pm

PRESIDENT'S DINNER

Villa Sorriso

Sunday

August 15, 2010

7:00 am – 8:00 am

CONTINENTAL BREAKFAST
IN EXHIBIT HALL

8:00 am – 9:30 am

RESIDENT CASE SYMPOSIA
(12 cases presented)

9:30 am – 9:45 am

AWARDS & INSTALLATION OF OFFICERS

9:45 am – 10:00 am COFFEE BREAK

**FRONTIERS OF DERMATOLOGIC
THERAPY: NEW TECHNOLOGY AND
NEW APPLICATIONS OF EXISTING
TECHNOLOGY**

Hayes Gladstone, MD

Stanford University (moderator)

10:00 am – 10:30 am

CONFOCAL MICROSCOPY

Abel Torres, MD, Loma Linda University

10:30 am – 11:00 am

FRACTIONAL LASER RESURFACING

Paul Friedman, MD

University of Texas – Houston

11:00 am – 11:30 am

CURRENT APPLICATIONS FOR
PHOTODYNAMIC THERAPY

Joel Cohen, MD, University of Colorado

11:30 am – 12:00 pm

NEW TECHNOLOGY FOR
AESTHETIC DERMATOLOGY

Christopher Zachary, MD

University of California - Irvine

CALL FOR CASES & AWARD SUBMISSIONS

Attendees are invited to submit case summaries and abstracts for review and selection to be presented during PDA's 62nd Annual Meeting. The three (3) categories offer a way for residents and young dermatologists — as well as established practitioners — to directly participate in the meeting program.

NICKEL/WINER CLINICOPATHOLOGIC CONFERENCE (CPC)

One of the most popular sessions offered at each PDA meeting, the CPC will feature the presentation and discussion of the clinical and histopathological correlations of interesting and cutting-edge dermatology cases. The PDA is looking for high-quality cases to be an integral part of the CPC. **DEADLINE: June 1, 2010.**

VICTOR D. NEWCOMER AWARD

The Victor D. Newcomer Award is open to physicians currently enrolled in a graduate dermatologic training program or physicians that have completed their training less than 5 years ago. Any clinical research, basic science research or clinically focused review may be submitted for consideration for this award. The author of the winning entry will receive a cash prize of \$500 in addition to reimbursement of travel & hotel expenses to give a 15 minute presentation at PDA 2010. **DEADLINE: June 30, 2010.**

RESIDENT CASE SYMPOSIUM

12 cases will be selected for the Resident Case Symposium at PDA 2010. Submitted cases should have good teaching value and good clinical slides. The presentation itself should be no more than six minutes in duration and should allow time for one to two questions. Reimbursement for hotel accommodations and travel expenses with a comprehensive maximum of \$500 will be given to residents who are selected. **DEADLINE: June 30, 2010.**

For more information on these categories, please visit www.pacificderm.org.

SPECIAL EVENTS & ACTIVITIES

All special events and activities are open to physicians who are registered for the meeting and their spouse/guest. Advance registration is required for all special events where noted, however, a minimum number of tickets may be available on site.

Wednesday, August 11, 2010

5:00 pm - 7:00 pm

WELCOME RECEPTION

Greet your friends and colleagues at the Welcome Reception while enjoying cocktails and hors d'oeuvres. Badges are required for entry. The Welcome Reception is open for physicians, residents, office staff, spouses, and guests who have registered and have paid the required registration fees.

Friday, August 13, 2010

1:45 pm - 4:30 pm

HUNTINGTON GARDENS - CHINESE GARDEN TOUR

Registration required.

Explore the Huntington Botanical Gardens newest garden — the Chinese Garden. On a 90-minute walking tour, you will be guided through the traditional Suzhou-style garden that features a 1.5 acre lake, pavilions, a canyon waterfall and hand-carved stone bridges set against a wooded backdrop of mature oaks, pines, camellias and blossoming plum trees. After the tour, time will be available to explore the other gardens and art galleries.



Friday, August 13, 2010

2:00 pm - 5:00 pm

PDA TENNIS TOURNAMENT

Langham Huntington Hotel
Registration required.



2:00 pm - 7:00 pm

PDA GOLF TOURNAMENT

Angeles National Golf Club
Registration required.



Saturday, August 14, 2010

7:00 pm - 9:00 pm

PRESIDENT'S DINNER AT THE VILLA SORRISO

Registration required.

REGISTRATION INFORMATION

Categories	By July 6, 2010	After July 6, 2010
PDA Member	\$300	\$350
Non Member	\$550	\$600
Resident**	FREE	FREE
Spouse/Guest+ Office Staff*	FREE	FREE

Fees stated in USD

***Dermatology residents may register for no fee with a letter from their program director.*

+Limited to one person per registration.

**Please contact PDA for rates and information*

Registration for members, non-members, residents and office staff entitle admittance to all exhibits and social activities. The spouse/guest registration entitles admittance to the social activities and the exhibit hall. Tickets are required for the President's Dinner and all Special Events & Activities. Indicate the number of tickets you desire on the registration form and include the fee in your check or credit card payment. Advance registration is required in order for badges and tickets to social activities to be available at the time of arrival. A limited number of special event tickets will be available to those who register on-site. There will be no provision for partial registration or refunds for social activities not attended.

CANCELLATION/REFUND POLICY

Registration fees, less a \$25 administration fee, will be refunded following the meeting upon written cancellation to the PDA headquarters office. In order to qualify for a refund of fees, cancellation must be received in writing no later than Monday, July 5, 2010. There will be no refund of fees for cancellation received after that date or for lack of attendance without notification.

RECOGNITION OF SPONSORS

The Pacific Dermatologic Association Education Fund is dedicated toward directly underwriting the educational goals of the PDA Annual Meeting. The PDA gratefully acknowledges the following companies who have provided grants for this fund.

BENEFACTORS (\$10,000 & over)

GALDERMA LABORATORIES

PATRONS (\$5,000 to \$9,999)

AMGEN • DUSA PHARMACEUTICALS

MEDICIS PHARMACEUTICALS CORP.

SPONSORS (\$2,500 to \$4,999)

MURAD • WESTERN DERMATOPATHOLOGY

DISCLOSURE OF INTEREST

In keeping with the rules of the Accreditation Council for Continuing Medical Education, conflict of interest disclosure is required of all faculty and other participants in the Annual Meeting. Speakers from the audience are also required to indicate any relevant conflict of interest during a discussion of a given topic.

EVALUATIONS

Attendees will receive evaluation forms for all the sessions at the meeting. Please fill out the forms completely and deposit them in the collection box at the registration desk.

TRAVEL INFORMATION

The Langham Huntington Hotel is located 16 miles from the Burbank Airport and 26 miles from the Los Angeles International Airport. Transportation can be made via car rental at either the airport, or by taxi.

HOTEL ACCOMMODATIONS



Langham Huntington Hotel
401 South Oak Knoll Avenue
Pasadena, California 91106
Phone: (626) 568-3900
<http://pasadena.langhamhotels.com>

A special room rate of \$239 per night single/double is available for all meeting participants at the Langham Huntington Hotel. This rate is offered on a space-available basis only through July 10, 2010. Reservations requests made after July 10 will be accepted at the hotel's prevailing rate, based on availability. Reservations can be made by calling (626) 568-3900 or through the PDA website at www.pacificderm.org. Please indicate that you are with the "2010 Pacific Dermatologic Association Annual Meeting" to receive the special room rate.

PERSONS WITH DISABILITIES

The Pacific Dermatologic Association provides services for persons with disabilities. If special arrangements are required for an individual to attend this conference, please notify the management office at (415) 927-5729.

ON-LINE REGISTRATION

On-line registration is available on the PDA website at www.pacificderm.org.

PDA 62nd Annual Meeting Registration Form

First Name: _____ Last Name: _____

Degree: _____ Affiliation (For Badge, please limit to 18 characters): _____

Nickname (How would you like your first name to appear on your nametag?): _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Email: _____

Spouse/Guest Full Name: _____

REGISTRATION CATEGORY:	BY JULY 6, 2010	AFTER JULY 6, 2010	FEES
<input type="checkbox"/> PDA Member	\$300	\$350	\$ _____
<input type="checkbox"/> Non Member	\$550	\$600	\$ _____
<input type="checkbox"/> Resident**	FREE	FREE	
<input type="checkbox"/> Spouse/Guest*	FREE	FREE	
<input type="checkbox"/> Office Staff*			

** Dermatology residents may register for no fee with a letter from their program director.

* Limited to one person per registrant.

*Please contact PDA for rates and information.

TOTAL REGISTRATION FEES:

\$ _____

METHOD OF PAYMENT:

Check** Visa Mastercard AMEX

Card #: _____

Exp. Date: _____

Cardholder Name (please print): _____

Signature: _____

**Payable to Pacific Dermatologic Association or PDA. All checks must be made in U.S. dollars, drawn on U.S. Banks.

JOIN THE PDA:

Join the PDA and save \$250 on meeting registration fees. If you choose to join the PDA, please return to the registration category above and choose the member category.

Yes, I'd like to join the PDA. \$175 \$100

SOCIAL FUNCTIONS:

OF TICKETS

- Welcome Reception (Wednesday, August 11, at 5:00 pm) _____ @ No Fee
- President's Dinner (Saturday, August 14, at 7:00 pm) _____ @ \$99 Adult _____ @ \$50 Child (under 18)
- Meal Selection: Filet Mignon Halibut Chicken Marsala
- Other ((Example: vegetarian, kosher, etc): _____

OPTIONAL ACTIVITIES: (Friday, August 13)

- Huntington Gardens - Chinese Garden (2:00 pm) _____ @ \$45 pp (limited to 54 people) \$ _____
- Golf Tournament (2:00 pm); Handicap: _____ @ \$115 pp \$ _____
- Club rental needed? Left-handed Right-handed _____ @ \$35 pp \$ _____
- Tennis Tournament (2:00 pm) _____ @ \$35 pp \$ _____
- Racquet rental? Yes No Rating/Skill Level (circle one): Beginner Intermediate Advanced

PHONE REGISTRATIONS NOT ACCEPTED.

Please select one of the following three options:



Registration fees, less \$25 administration fee, will be refunded following the meeting upon written notice of cancellation to the PDA headquarters office. In order to qualify for a refund of fees, cancellation notice must be received in writing no later than July 5, 2010. There will be no provisions for partial registration fees or refunds for activities not attended.





PACIFIC DERMATOLOGIC ASSOCIATION
575 Market Street, Suite 2125
San Francisco, CA 94105

RETURN SERVICE REQUESTED

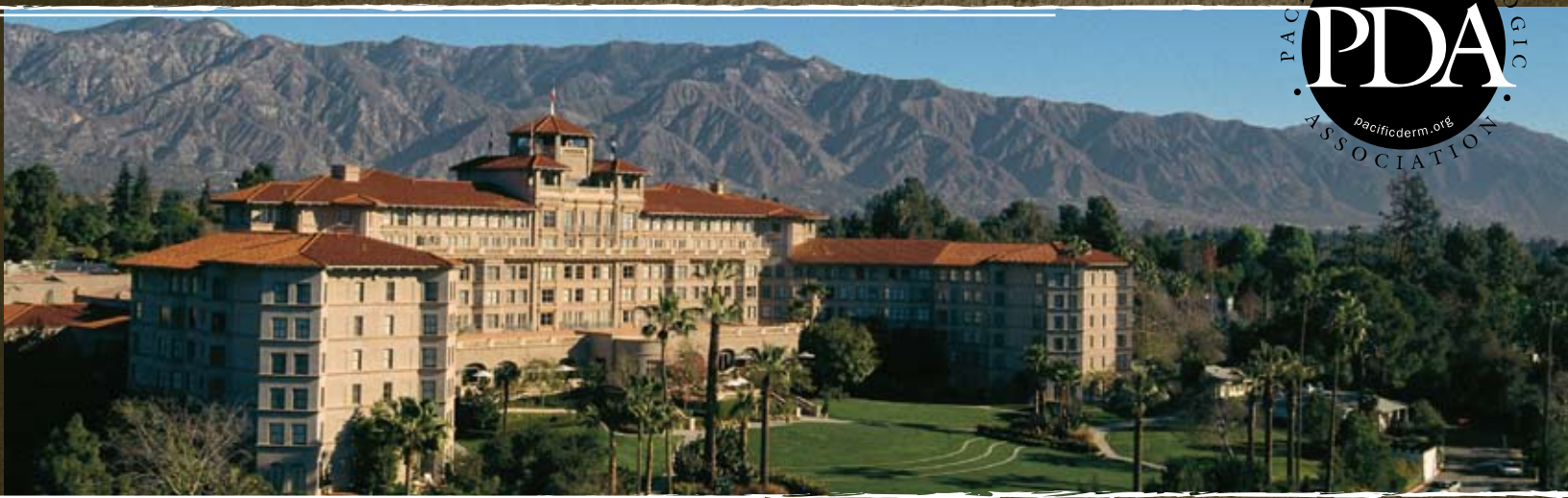
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62ND ANNUAL MEETING

Pacific Dermatologic Association

AUGUST 11-15, 2010  **PASADENA, CA**



www.pacificderm.org